

City of Whitewater Newsletter

SPRING 2010 ISSUE

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HOLIDAY CLOSINGS:

The Irvin L. Young
Memorial Library will
be closed on Friday,
April 2, in observance
of Good Friday. No
items will be due April 2.
The Library will reopen
at its regular time (9 am)
on April 3.

The City of Whitewater Municipal Offices will be closed on Friday, April 2, in observance of Good Friday.

The City's spring leaf & yard waste (not brush) collection is scheduled for April 12-16. Bagged yard waste should be placed on the curb by Monday April 12.

Yard waste must be bagged in clear or transparent bags only.

Residents requesting brush collection may call 473-0542 to make an appointment for pickup on Tuesdays.

Sun, Stone, and Shadows "Big Read" Kicks Off April 1st

The **Big Read**, a program by the National Endowment for the Arts, was created to bring reading back to the center of American culture. In partnership with the Young Auditorium, Irvin L. Young Memorial Library is showcasing *Sun*, *Stone*, *and Shadows*, a compilation of 20 short stories edited by Jorge F. Hernandez. We are joined in the project by 15 other libraries from Walworth, Jefferson, Rock and Waukesha counties.

The **Big Read** kicks off at all the libraries on April1, 2010 with *No Fooling, A Free Book.* Participating libraries will be giving away copies of *Sun, Stone, and Shadows,* available in both English and Spanish to library patrons. It is hoped that this book will inspire dialog between cultures and generations.

Many of the libraries will also be celebrating the **Big Read** with the **Big Read for Little Readers** featuring *My Life with the Wave* by Catherine Cowan and Mark Buehner. This is a children's version of the short story of the same title by Octavio Paz, Mexico's Nobel Prize winner for Literature in 1990. Irvin L. Young Memorial Library will feature a bi-lingual **Big Read for Little Readers** on Tuesday, April 13 at 6:30 as part of its Snuggle-Up program.

The **Big Read** will conclude with the *Cinco de Mayo Fiesta* on Tuesday, May 4 from 4-7 pm in downtown Whitewater followed by *Sones de Mexico* at 7:30 pm at the Young Auditorium. Drawings for free tickets to these events will be held at participating libraries.

The Big Read is a program of the National Endowment for the Arts in partnership with the Institute of Museum and Library Services and Arts Midwest.

www.neabigread.org



Visit the Irvin L. Young Memorial Library

431 W. Center St. Whitewater, WI 53190 Phone 262-473-0530

Web: www.whitewater.lib.wi.us

Park & Recreation Summer Brochure Available Mid-April!

We are very excited about our new summer programs, such as track & field and trivia contests. Don't wait for a paper copy, download an electronic copy from the web at http://activenet9.active.com/Whitewater

You can view and register for all programs and activities using the Activenet website!

Summer brochure copies will be available at City Hall, Irvin L. Young Public Library, Whitewater Aquatic & Fitness Center, Discover Whitewater, and the Starin Park Community Building.

"Make A Difference Day" Friday, April 23

Make a Difference Day is a day of service in the City of Whitewater. The UW-Whitewater and city communities come together in a volunteer effort to improve Whitewater. Hundreds of volunteers are needed to make this event happen! Last year over 500 people took partcan you help this year? Opportunities include playground installation, tree planting, painting, highway clean up, City library work and much more. Volunteers will work from 1 to 3 pm and will receive a t-shirt and food for their work! All work supplies will also be provided. UW-Whitewater students, faculty and staff can sign up through my.uww.edu, and community members can register and be assigned to a project by contacting Matt Amundson at mamundson@ci.whitewater.wi.us or by calling (262) 473-0122.

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Here's what you should know about the 2010 Census

"Take 10" and Help the City of Whitewater Get What it Needs for the Next 10 Years

More than 130 million U.S. addresses received a 2010 Census form by mail or hand delivery. The 2010 Census will document the changes in our nation since the last census in 2000, and tell us how we've evolved as a country. Because census data affect how more than \$400 billion in federal funding is distributed to tribal, state and local governments, the census also will frame the future of our country and our community for the next 10 years.

census forms in history, the 2010 Census form asks 10 guestions and takes about 10 minutes to complete. The individual in whose name the enforcement entities. All housing unit is rented or Census Bureau employees

owned should complete the form on behalf of every person living there, both relatives and nonrelatives.

It's important. Census data are used to reapportion seats in Congress and ensure proper district representation in state and local governments. Information from the census helps determine locations for childcare and senior centers. new roads. hospitals. schools and community centers.

It's easy. One of the shortest It's safe. By law, the U.S. Census Bureau cannot share respondents' answers with anyone, including other federal agencies and law

take an oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

Finally, the most efficient way to respond to the 2010 Census is to complete the form as soon as it arrives and return it in the postagepaid return envelope. Census workers will visit households that do not return forms to take the count in person. For more information about the 2010 Census and the "Take 10" initiative, visit www.2010census.gov.



"Show Me the **Green**" Featured Speaker Rick Brooks is co-founder of the 450-member Dane "Buy Local" campaign, and Vice President of Wisconsin Partners for SustainAbility and Outreach Program Manager in Continuing Studies at UW-Madison.

Workshop Agenda: 7:30-8 am: Registration, networking and refreshments 8-11:30 am: "Show Me the Green" Training

Show Me the Green: Profitable Practices That Build on Local Advantage

The Community Development regularly appearing across Authority and several local sponsors are proud to present a half-day workshop for small businesses on:

Tuesday, April 27 8 to 11:30 am **Cravath Lakefront Center** 341 S. Fremont Street in Whitewater

Small towns and big cities alike realize the importance of their unique local character. Campaigns to "Buy Local" and "Think Local First" are Stewardship. His expertise

the country. We realize that green means more than just saving energy. It focuses on the triple bottom line.

Featured speakers include Rick Brooks (see inset at left), a former small business owner who specializes in marketing community development, health, and social change. Mark Stevens. PhD, is a community participation specialist with the Center for Community

dynamic facilitation, planning and sustainability plays a key role in the work of Wisconsin Partners for SustainAbility.

Local business leaders and expertise in finance, energy conservation, recycling, air quality, and and water accounting will also be available.

How to Register

Send an email to the Community Development Authority: mnimm@ci.whitewater.wi.us or phone: 262-473-0148

Whitewater TV's Boydston Receives PEG Award

The Wisconsin Association of Public, Education, and Government (PEG) Access Channels recently announced that Whitewater High School students and Whitewater TV had received multiple awards in PEG's annual video festival. Top honors received include an

Award of Excellence for the series "Wednesday's with Willy" which is filmed by high school students under executive producer Cameron Boydston. Cameron, a high school senior and an employee of Whitewater TV, volunteers on the bi-monthly TV series. The City is very proud of the work he and his fellow students have done. Whitewater TV also received an Award of Achievement for their video production of the Whitewater High School Winter Choir Concert. For more about Whitewater TV, visit: www.WhitewaterTV.org